

Up To Date

Fresh-Air UV Promotion

In October and November, technicians or salespeople who sell five APCO Fresh-Aire systems will receive a \$50 gift card. With ten sales, it's a \$200 card!

Training Opportunities

Limited space is still available at the upcoming technical training and Personality Based Selling Carrier University courses.

Cool Cash Financing

As Cool Cash continues, don't forget about the special financing rates from Wells Fargo. Three affordable programs are available – 12 month no-interest, 0% APR with payment in full in 3 years, and 7.9% APR with 2% monthly payments.

What's New on SiglerTV

Check out these new videos on SiglerTV.com:

- *Infinity Touch Overview*
- *Infinity Touch WiFi*
- *Infinity Touch Schedule*

The password is swd.



Jimmy Hilton in the Concord store with the new Infinity Touch Control

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Infinity Touch Communicating Control

The Carrier Infinity Touch communicating control is here! The high-resolution color touchscreen display provides a beautiful combination of style, functionality and ease of use. Temperature Tough Dealers and Comfort Dealers should enjoy a great furnace season with this control headlining their product offering.

What models are available?

There are two; SYSTXCCITN01 is the standard touch-screen control, while SYSTXCCITW01 is the same control with a WiFi connection. Both controls ship with the standard silver face plate along with optional black and white face plates. The WiFi version also ships with a wireless router which can be used alongside any of the homeowner's existing wireless networking equipment. Both controls can be used in zoning or non-zoning applications.

What are the benefits of WiFi?

Without any annual fees or additional equipment, homeowners can operate their home comfort system with their iOS device (like iPhone or iPad) or Android device (like Samsung phones or Motorola tablets). There are also computer applications that can be

downloaded. Homeowners interact with any of these tools the same way they do with the control mounted to their wall. Search "MyInfinity" for the free apps on Apple's App Store or Google Play.

Are there any sales tools?

All of the tools mentioned above can be used in "Demo" mode. This provides salespeople with a great opportunity to show homeowners exactly how the control will operate on the wall or on their mobile device. Also, Carrier's website, www.MyInfinityTouch.Carrier.com is a great resource which includes several homeowner focused tutorial videos. Color brochures are also available.

Where can I learn more?

There are some instructional videos on www.SiglerTV.com. Login using the password swd (think Sigler Wholesale Distributors) and check them out.

How much does it cost?

Ask your Sigler Wholesale Distributors TM or customer service rep for a price page. From the first generation Infinity Control with zoning, the upgrade to a touch-screen display is less than \$75. It's less than \$125 more for the WiFi.

Sigler

Wholesale Distributors

THE PRODUCTS YOU NEED
THE VALUE YOU DESERVE

Concord

1920 Mark Court, #100

p – 925.825.1540

f – 925.825.1427

Steve Moorhead x8501

Catie Bier x8516

Chris Cobb x8503

Jimmy Hilton x8512

Jimmy Lightfoot x8502

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1070 Commercial St, #106

p – 408.453.3300

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John Schurr x8300

Roland Cervantes x8310

Dave Peters x8314

Linda Randall x8311

Bill Sperbeck x8302

Brett Sutton x8312

South San Francisco

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John Coleman x8413

Missy Bier x8407

Pete Martinez x8406

Tricia Maychrowitz x8404

Regional Manager

Jon Malkovich x8500

Technical Support

Greg Sanchez x8405

Marketing

Sabrina Sahota x8514

Credit & Accounting

Debbie Russitano x8418

Administrative Support

Duvi Moreno x8605

Featured Products



Fall Sigler Club



Sil•Fos Rings

Sil•Fos Rings are a brazing alloy composed of 15% Silver, formed into rings which fit inside a flared copper fitting. When properly heated, the rings create a tight, leak proof joint between the copper tubing and fittings.

It's fast and easy to use – just insert the pre-sized ring into the fitting for hands free brazing. You can see when you've drawn the brazing material evenly through the joint, so there is no guessing when the brazing is complete or whether it was done correctly. The end result is more consistent and repeatable joint quality with less waste and lower costs per joint.

Does it sound too good to be true? See it in action, by checking out the videos...



www.silfos.com/videos

Fall is around the corner, so it's time to start thinking about your inventory of replacement furnace parts.

Sigler Wholesale Distributors is once again offering the popular Sigler Club program. With a qualifying stock order of \$1000, you can join the Diamond Level and receive a number of tremendous benefits through the end of 2012...

- Special Diamond Level pricing
- 2.5% Best Buy rewards points
- Double rewards on initial order (when placed by 10/31)
- Prepaid freight on initial order
- No restocking fees on 30% of the original order

For more details, ask a customer service representative for a copy of the Sigler Club program and price list. Place an order and start getting the benefits today!

Technical Tips

Q: It's a cool control...what do I need to know before our first installation?

Fortunately, getting familiar with the Infinity Touch control before you install it is made easy via the online apps. Use the DEMO mode to try all the features and functions at your leisure. Also, take advantage of the USB functionality by uploading your contact information and logo to each control on the job or prior to arriving.

Second is a shift in scheduling functionality. Where we used to think times and temperatures, we should now think temperatures and lifestyle. The first step when scheduling the Infinity Touch control is to adjust the Comfort Profiles. Here, a homeowner sets the desired comfort levels to

match their daily activity. Get this set up first and the rest is easy.

Next, is access to the installation and service functions. Touch and hold the Service icon until it turns green. Once you're in, the menus are similar to the previous control, so you can fine tune the system for the specific installation and equipment. Like the first generation control, these menus are not intended for homeowner use.

Last, please be patient when testing the remote functionality. Pushing a button on a mobile device is not the same as pushing a button on the control. There will be a slight time lag.