

Up To Date

Fall Cool Cash

Carrier's Cool Cash promotion has begun. 2013 Comfort Dealer PLUS or Temperature Tough dealers can offer homeowners rebates up to \$1250.

Fall Training

The fall training calendar is out and it features five different classes being offered on different days throughout the Bay Area.

Refrigerant Sale

While supplies last, check out these prices on single jugs of refrigerant...

- R-22 \$325.00
- R-422B \$208.75
- R410A \$70.00

Call for quantity discounts.

What's New on SiglerTV

Check out these new videos on SiglerTV.com:

- Moments with Russ – Learning from Dr. Carrier
- Moments with Russ – Carrier Franchise

The password is swd.



Bob Tomlinson in Concord with the new Veto Pro Pac Tech Pac backpack

This Issue

Up To Date

Community Fundraiser

Featured Products

Technical Tips

Chocolate Bar Community Fundraiser

When crisis strikes, many of us rely on friends or family for support. But for some parents, there isn't a safety net. Problems such as drug addiction, domestic abuse, incarceration, or illness can be debilitating, making it impossible for parents to care for their children. During these tough times, children can be especially at risk for neglect or abuse as their parents struggle to cope with crushing circumstances and emotions.

Overburdened by need and restrained by resources, law and policy, most state welfare agencies are allowed to rescue only children who have suffered blatant abuse or neglect. Overwhelmed and underfunded, states are ill-equipped to deal with the more than five million calls they receive each year for suspected child abuse or neglect.

Since 2005, Safe Families for Children has offered sanctuary to thousands of children, minimizing the risk for abuse or neglect and giving parents the time and tools they need to help their families thrive. Safe Families provides an alternative to child welfare custody. Pre-screened and certified volunteers welcome a child into their home to give

the parents the time they need to get back on their feet. This voluntary placement may be just a couple of days, or even a full year. The parents retain full custody and can see their child whenever they'd like.

By providing an overwhelmed and resource limited parent with a safe and temporary place for their child without threat of losing custody, potential abuse and neglect is minimized. However, the ultimate goal is to strengthen and support these parents so they can become Safe Families for their own children.

Through September, Sigler Wholesale Distributors is proud to support Safe Families Bay Area. In Concord, San Jose and South San Francisco, we will be selling See's chocolate bars for \$2 each or 3 bars for \$5.

Because of a generous gift by Sigler Wholesale Distributors, 100% of your purchase price will go directly to Safe Families Bay Area.

For more information about this important community organization, check out www.SafeFamiliesNorCal.org.

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Featured Products

Payne

Payne furnaces and air conditioners are the most cost effective equipment you can buy. You can't match the product quality for the price. As we start to move into the fall months, make sure you have Payne Bundle pricing ready to go for your more cost-conscious consumers.

If you're selling Payne, it's important that you look good doing it. While supplies last, Sigler Wholesale Distributors is hosting a clothing swap in Concord, San Jose and South San Francisco.

Do you have a dirty Trane hat? Upgrade it to a new Payne hat! Do you have a tattered Day & Night tee-shirt? Upgrade it for a new Payne shirt!

Whatever clothing you have that features a lesser brand, we'll upgrade you to a new Payne shirt or hat! It doesn't matter how old or smelly your wardrobe is today, we'll help you upgrade it to Payne so you can look good for the next sale! Hurry, supplies and sizes are limited.

Broan

In the midst of the Great Depression, Henry Broan developed a kitchen fan called the Motodor. It provided quiet and efficient kitchen ventilation and marked the beginning of his ventilation company.

Today, Broan leads the industry with forward-thinking residential ventilation products. Over 80% of homeowners in the United States rely on one or more Broan products to provide them with superior indoor air quality and lifestyle conveniences.

Sigler Wholesale Distributors is proud to stock a full line-up of Broan exhaust fans. During the month of September, try offering an exhaust fan upgrade to your homeowners. It's a quick and easy way to add more value to your proposal.

Buy an Infinity Series furnace and get any Broan exhaust fan for 50% off. Or, buy a Performance Series furnace and get any Broan exhaust fan for 25% off.

Technical Tips

We typically reserve this section of Wholesale for tips and suggestions that may prove useful for a service technician. This month we're going to do something a little different, and will lean towards safety.

With the recent volatility in the R-22 marketplace, alternate replacement refrigerants have become the hot topic. Not all replacements are created equally, nor are the safety factors involved equal. In particular is R-22a, a flammable refrigerant that is being "promoted" as a drop-in replacement for R-22. What makes this alternative a bit more concerning is that DIYer's can buy it on-line.

We encourage you to check out this

EPA warning on the use of R-22a:
www.epa.gov/ozone/snap/r22a.html

So, be careful. As we approach the end of the cooling season, a homeowner or "helpful" technician may consider a low cost alternative to get the limping unit through the remainder of the season and hope to deal with it next year. Unfortunately, the risk may outweigh the reward.

If you happen upon a project with an older R-22 machine, it may be prudent to question the homeowner regarding the previous history of the unit, and inquire about the potential of alternative refrigerant use prior to your arrival on the jobsite. Be informed, and be safe!