

Up To Date

Williams Wall Furnaces

Heating season is around the corner and you're likely to need some wall furnaces. Check out these great prices!

- 2509822 = \$461
- 3509822 = \$491
- 5009822 = \$667
- 1403822 = \$538
- 2203822 = \$705
- 3003822 = \$751

Fall Training

Technical training will be offered in all three Bay Area locations in October and November along with training for dealer call handling teams in Concord on October 30. Register online today by visiting SiglerNorCal.com/register.

Inventory Closures

We will be closed for inventory on...

- 11/2 in Concord
- 11/9 in San Jose
- 11/16 in South San Francisco

The Thursday prior to these dates, the store will be closing early at 3:00.



What's New on *SiglerTV*

Ductless Installation (9 videos)

Wrong Ductless Installation

MicroMetl Economizer Install

(the password is swd)

IQAir Perfect 16 Air Filtration System

IQAir Home Air Purification Systems

In 1963, two German brothers wanted to reduce indoor air pollution from the coal ovens that were popular at the time. Their creative solution was a filter that attaches to the oven outlet with magnets. One of the men, a longtime asthma sufferer, soon noticed that the filter helped reduce his asthma flare-ups in the winter months.

That creative solution was the foundation of what would become IQAir. Now, more than 50 years later, IQAir has become a world leader in indoor air quality. All of their air purifiers are manufactured in a state-of-the-art Swiss production facility using the highest quality components, a dedicated team of extensively trained specialists, and cutting edge manufacturing processes.

In Northern California, Sigler Wholesale Distributors is now your best source for IQAir products. Check out some of what's available in local inventory.

Perfect 16

With a MERV 16 rating and low pressure drop, this filter removes ultrafine particles as small as 0.003 microns. This includes

dust, pollen, mold spores, bacteria, viruses and pollution particles. Using a handheld laser particle counter after the installation, you can certify that the system is making the homeowner's air 10-times cleaner than before the installation and that the system is removing 95% of all particles 0.3 microns or larger.

Nanomax 2" Filter

This ultra-high performance filter for residential systems also reduces fine and ultrafine particles by up to 95%, but fits into a standard 2" return air filter grille or media cabinet.

HealthPro Room Air Purifier

Every one of these room air purifiers must deliver 99.97% cleaner air or better, before it ships out of the factory. The results of the tests are detailed in a hand-signed certificate of performance, which is shipped in the box with every unit.

AirVisual Pro

The homeowner can use this desktop tool to compare indoor air quality with outdoor air all across the world and discover local air pollution sources.

Sigler

Wholesale Distributors

THE PRODUCTS YOU NEED
THE VALUE YOU DESERVE

Concord

1920 Mark Court, #100

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e - CNCorders@siglers.com

Celeste Wolf x8507
Steven Anello x8509
Catie Bier x8516
Steve Moorhead x8501
Ofelia Norwood x8505
Jeff Padilla x8502
Linda Randall x8311
Adam Winship x8512

San Jose

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Vidal Lara x8308
Joseph Bautista x8309
Tracy Conner x8326
Mimi Garcia x8336
Mike Ha x8305
Tai Nelson x8329
Jose Rodriguez x8335
Bill Sperbeck x8302

South San Francisco

229 Littlefield Avenue, #4

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Debbie Russitano x8412
Nadia Chavez x8415
Pete Martinez x8406
Tricia Maychrowitz x8404
Adonis Segrove x8407

Regional Manager

Jon Malkovich x8500

Technical Support

Greg Sanchez x8405

Marketing

Sabrina Sahota x8514

Credit & Accounting

(A-Q) Emily Wohlf x5158
(R-Z) Vanessa x5326

Featured Products



The popular pre-season stocking program, Sigler Club, is back! This year, the program includes more FAP parts and supply items which will make a qualifying order of \$1000 or more even easier to achieve.

Also new this year are the Wintertime Stock Boxes. All of the most popular items from the previous season have been compiled into one easy-to-order box of parts that make up a great inventory of stock your trucks. Or, if you prefer a more customized order, ask any Sigler Wholesale Distributors customer service representative and we can run a report showing which parts you purchased last year and are likely to need again!



SpeediChannel

DiversiTech SpeediChannel is an innovative system used to cover line sets, drain lines and control cables when they cannot be installed inside a wall. It is the perfect solution which combines high quality resins in a paintable natural color with SpeediClip, a unique sliding rail system that makes line set installation a one-man job.



Sigler Wholesale Distributors has a full inventory of SpeediChannel products that will ensure your installation looks clean and professional. During the month of October, take 10% off your entire order of SpeediChannel products!

Technical Tips

Q: What's the biggest industry change you've seen this year?

With "smart thermostats" being sold at every corner, homeowners have begun to take notice of their HVAC system. What used to be 'set it and forget it' has turned into 'hey, this thing tells me something isn't right!'

So, said homeowner searches all things associated with what they have, and blasts you with a list of what could be, might be, probably be, if the moon is right will be "wrong" with their system as you enter the home.

Is it going to go away? Odds are... no. So, what's the solution? Truth be told, not sure anyone knows. Having said that, the best defense is a good

offense. This means doing homework.

In the past, spending time learning about products and specific system operation would suffice, but now you have to take it a step further – you have to learn what the product truly does versus what the homeowner expectation is based on information gathered on the internet.

A fancy gadget on the wall becomes a new passion and hobby for the homeowner, and turns attention to things that were not thought about a few years ago. It's time to step up your game, because the game has changed.