

Up To Date

2012 Dealer Programs

Registration for the 2012 dealer programs is still available online. Go to www.SiglerCarrier.com and click on "Enroll Now."

Cool Cash Promotion

Comfort Dealer Plus, Temperature Tough and Temperature Tough Gold Dealers may offer Cool Cash rebates between March 1 and June 15. The program again offers rebates up to \$1000 for a complete Infinity system plus special financing.

NATE Exam

Sigler Wholesale Distributors will be hosting a NATE exam at the Concord location on Thursday, March 22.

iPad Promotion

The Shoemaker iPad promotion ends on March 31st. With Every \$50 in Shoemaker purchases, you get an entry form into the drawing for an iPad, iPod or \$50 dinner card



Linda Randall and Bill Sperbeck
in the San Jose store

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The U.S. Open Challenge

Imagine yourself walking alongside the 18th fairway. The excitement in the crowd is overwhelming as you follow the leaders up to the final green of the day. One of them hits a perfect shot and lands the ball just inches from the hole. The noise from the crowd is near deafening, and you can tell everybody that you were there to see it all happen.

The U.S. Open golf championship is coming to San Francisco on June 14-17. This tournament is one of the four "major" golf championships which will likely feature all of the sport's biggest names. The beautiful Olympic Club in San Francisco will be the host venue for this exciting event for only the fifth time in history.

Whether you're a golf fanatic or you think Tiger is a wild animal in Africa, attending a major golf tournament like the U.S Open will be a memorable experience. Sigler Wholesale Distributors would like to help you make those memories and offer you a chance to win a ticket!

Four winners in Concord, San Jose and South San Francisco will all win a ticket to join their Sigler friends at the

tournament, plus access to a corporate tent featuring gourmet breakfast, buffet lunch, premium open bar, and afternoon hors d'oeuvres.

Excited yet? Okay, here's how you play. Ask your Sigler Wholesale Distributors territory manager or customer service representative for an official score card. Inside, you'll find 18 holes, or challenges, that need to be completed. Some of the challenges you may find easy, while others may take a little time and planning. Some examples are...

Purchase 20 Shoemaker grilles or registers

Purchase two tubes of Boss polyurethane sealant

Purchase a non-warranty replacement compressor

The holes can be completed in any order and you don't need to be a dealer to participate – so there is no excuse why you can't start today. The first four people to finish all eighteen holes in each branch will win a ticket for a great day at the 2012 U.S. Open!

Concord

1920 Mark Court, #100

p – 925.825.1540
f – 925.825.1427

Steve Moorhead x8501
Catie Bier x8516
Chris Cobb x8503
Jimmy Hilton x8512
Jimmy Lightfoot x8502

San Jose

1070 Commercial St, #106

p – 408.453.3300
f – 408.452.1822

John Schurr x8300
Bill Sperbeck x8302
Brett Sutton x8312
Dave Peters x8314
Linda Randall x8311

South San Francisco

229 Littlefield Avenue, #4

p – 415.330.6600
f – 415.330.6670

John Coleman x8413
Missy Bier x8407
Pete Martinez x8406
Tricia Maychrowitz x8404

Regional Manager

Jon Malkovich x8500

Technical Support

Greg Sanchez x8405

Marketing

Sabrina Sahota x8514

Credit

Debbie Russitano x8418

Featured Products

Infinity Heat Pump with Greenspeed Intelligence

One of the most technologically advanced residential heating and cooling product is the GreenSpeed heat pump by Carrier. Here are just a few of the many reasons why it's a good idea to offer it to homeowners...

- Incredible heating efficiencies up to 13 HSPF – sometimes 30% higher than the competition
- Unlike most heat pumps, it maintains full capacity below 30° outdoor and maintains discharge temperature above 100° below 10° outdoor
- Variable speed compressor is ideal for zoning applications
- Incredibly low sound levels

Plus, dealers can now offer special homeowner incentives of \$1200 cash back or 5.99% financing for 72 months! Ask your Sigler Wholesale Distributors Territory Manager for more details

APCO Fresh-Aire

The Fresh-Aire system reduces odors, toxic chemical vapors, germs and mold in the home. The winner of the 2011 AHR Expo Innovation Awards, this product provides a great sales opportunity for your homeowners with odor problems.



The Fresh-Aire system removes airborne contaminants as they are circulated by the furnace. Airborne microbes and volatile organic compounds are captured by the APCO activated carbon matrix. The UV-C light shining on the carbon matrix causes a photocatalytic reaction which transforms these odor molecules into harmless water vapor and CO2.

TUV-APCO-RT-ER ▪ \$250
24 Volts, Single Lamp

TUV-APCO-RT-DT2 ▪ \$425
110-240 Volts, Dual Lamps

Technical Tips

Q: What's in Your Tool Pouch?

Measuring gas manifold pressure for high efficiency multi-stage gas heating equipment has become a very precise process. An old 0"-10" WC dial gauge is no longer "close enough" as some of the top-end furnaces now require a low-stage manifold pressure setting of 0.53" to 0.55" WC. So, what are your options?

Sometimes old is good, and it's hard to argue against the usefulness of an old-school U-Tube (or straight-tube) water manometer. Water manometers are accurate, durable, value priced, typically trouble free, and don't require batteries. As the saying goes...water doesn't go out of calibration!

An alternative is a dual input digital manometer. These devices come in many shapes and sizes, but most are accurate to within 0.5% with 0.01" WC resolution. The direct value display also makes the measurements easy to read. Consider also using them for troubleshooting gas furnace pressure switches, measuring duct static, or checking filter pressure drops.

So, what's in your tool pouch? If it's time to update, consider the Totaline P920-620 Digital Manometer. If you're old school, consider the Ritchie 78070 (7.5" WC) or 78075 (15" WC). Either way, you'll know you have the proper tool for the job.